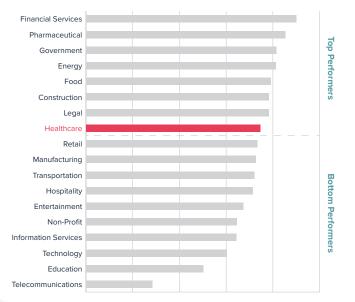


## Instantly Monitor the Cybersecurity Health of Your Business Associates and Vendors



Healthcare Industry Data Needs a Security Infusion

Security Rating



### Predictive Data Breach Capabilities

SecurityScorecard offers critical data points through its factors analysis not available from any other solution. Risk factors range from Network Security to Social Engineering. Each factor is predictive: for example, companies with a C, D, or F rating in Social Engineering are over 400% more likely to experience a data breach than those with an A or B rating. Good grades make a difference.

# How Secure are your Vendors and Business Associates?

While the overall security profile of the healthcare sector has improved over the last year, healthcare is considered a target rich environment for bad actors. Healthcare databases store social security numbers, financial, health insurance, and driver's license data, and with online toolkits made to target this information, the number of bad actors has increased, raising the need for enhanced security due diligence. To effectively combat risk, organizations musts have continuous visibility into their ecosystem's cybersecurity posture.

## Accurate Security Ratings, Backed By Our Own Data

SecurityScorecard provides the most accurate rating of security risk for any organization worldwide. The platform uses non-intrusive proprietary data collection methods and trusted commercial and open source threat feeds to quantitatively evaluate the cybersecurity posture of more than 1,000,000 enterprises across the globe. The SecurityScorecard platform is leveraged by healthcare customers and their business associates and vendors to provide timely and comprehensive information about security risk.

## Complete Visibility into Third-Party Risk

- Continuously monitor the cybersecurity health of vendors today.
- Identify the security profile of all of your vendors and business associates;
- lpha Leverage the breadth of data across 10 risk factors;
- IL Clearly present cybersecurity information; and

 $\checkmark$ 

Validate vendor and business associate security questionnaires against industry security best practices and compliance frameworks.



"SecurityScorecard helped us make sure our vendors have the right security in place while also enabling us to turn that lens inward to look at ourselves."

Matt Berther, Director of Solutions Architecture & Security



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The threat environment mandates the monitoring of ecosystem cybersecurity posture to facilitate an effective security posture and sustained compliance. SecurityScorecard enables organizations to measure their performance against applicable frameworks.

#### Powerful Threat Reconnaissance

SecurityScorecard's unmatched threat intelligence capabilities and attribution engine combine to deliver actionable cybersecurity intelligence that enables the reduction of exploitable vulnerabilities. Threat reconnaissance answers the question: what assets are at risk, and what entity do they belong to?

By leveraging our proprietary collection capabilities and utilizing commercial and open source threat intelligence feeds, security teams can identify vulnerable assets in their ecosystem. Security teams can then proactively eliminate weaknesses and defeat threats.

#### **Implement Immediately**

SecurityScorecard can be implemented and ready to use immediately. Simply login and enter the domain name of any business associate to get a comprehensive security risk rating. You can also determine how your healthcare system compares to similar organizations, share ratings information with business associates to facilitate remediation, and gauge the potential risks of acquisitions or partnerships.

## Trusted by Hundreds of Industry Leaders

SalleMae	MCGRAW HILL FINANCIAL	E CADENCE	NOKIA	health <b>wise</b>	ZURICH
	IRON MOUNTAIN	<b>AVIS</b> <sup>®</sup>	PANDORA	pepsi	AXD

### About SecurityScorecard

SecurityScorecard helps security professionals work collaboratively to solve mission-critical, cybersecurity issues in a transparent way. The SecurityScorecard platform provides continuous, non-intrusive security monitoring of any organization and its ecosystem.

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